

ADVERTISING RATES**2012****General Display**

Column No.	1	2	3	4	5
Size/Insertions (USD Incl. Colour)	1 to 3	4 to 8	9 to 16	17 to 40	41+
Double Page Spread	2,286	2,200	2,115	1,972	1,829
Full Page	1,372	1,286	1,200	1,086	972
Half Page (horizontal)	858	772	715	629	572

Buyers Guide

Column No.	1	2	3	4	5
Size/Insertions (USD Incl. Colour)	1 to 3	4 to 12	13 to 24	25 to 49	50+
Buyers Guide Quarter Page	500	429	343	300	272

General Display Position Loadings

Position	USD
Back Cover	1,372
Inside Front Cover	1,000
Inside Back Cover	858
Specified	572

Wheels Deals *

Column No.	1	2	3	4	5
Size/Insertions (USD Incl. Colour)	1 to 3	4 to 16	17 to 29	30 to 49	50+
Double Page Spread	1,715	1,372	1,200	1,029	858
Full Page	972	778	680	583	486
Half Page (H/V)	543	435	380	326	272
Quarter Page (H/V)	286	229	200	172	143
Banner	229	183	160	138	115
1/8 Page	186	149	132	112	95
1/16 Page	129	103	92	78	66
Ear Panel	86	69	60	52	43

* 10% Agency commission applicable on Wheels Deals section.



SERIES DISCOUNT AGREEMENT - 2012

Advertiser Name									
Tel.		Fax		Email					
Address		Country							

PERIOD: FROM 01.____.2012 TO 31.____.____ (Maximum 12 months)

No. of Insertions: _____ (Column No. _____)

General Display

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- 1) Discounts are applicable on advertisements in Wheels only.
- 2) **A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.**
- 3) Rates & Discount structures are subject to change from January 2013.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) Payment Discounts: Not applicable.
- 6) The Agreement must be signed before the first insertion.
- 7) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 8) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency (<i>strike off as appropriate</i>)	For Wheels
Name of authorized signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority)		
Seal / Stamp		

Contact for payment:

Name	Designation	Tel.

Details of entry in system (For GN MEDIA)

By	Date	No.



WHEELS DEALS SERIES DISCOUNT AGREEMENT - 2012

Advertiser Name									
Tel.		Fax		Email					
Address			Country						

PERIOD: FROM 01.____.2012 TO 31.____.____ (Maximum 12 months)

No. of Insertions: _____ (Column No. _____)

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By		Date		No.	
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