

**ADVERTISING RATES**

**2012**

**General Display**

Column No.	1	2	3	4	5	6	7	8	9	10
Size/Insertions (USD Incl. Colour)	1 to 3	4 to 7	8 to 11	12 to 15	16 to 19	20 to 23	24 to 27	28 to 33	34 to 40	41+
Double Page Spread	9,052	8,026	8,600	8,375	8,149	7,920	7,695	7,469	7,243	6,709
Full Page	5,172	5,043	4,915	4,785	4,655	4,526	4,398	4,269	4,138	3,880
Half Page	3,363	3,260	3,198	3,112	3,029	2,943	2,860	2,778	2,692	2,523
1/3 Page	2,692	2,626	2,558	2,492	2,423	2,358	2,289	2,223	2,155	2,020
Quarter Page	2,223	2,172	2,118	2,060	2,006	1,949	1,895	1,838	1,783	1,672

**Position Loadings**

Back Cover	150%
Inside Front Cover	130%
Facing IFC	120%
Inside Back Cover	120%
Facing Contents Page	110%
Specified Section/Page	50%
Right Hand Page	30%

**Market Place \***

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	1 to 3	4 to 10	11 to 20	21 to 33	34 to 47	48+
Half Page	1,853	1,709	1,635	1,560	1,419	1,263
Quarter Page	1,229	1,132	1,083	1,035	960	838

\* 10% Agency commission applicable on Marketplace section.



**SERIES DISCOUNT AGREEMENT - 2012**

<b>Advertiser Name</b>										
<b>Tel.</b>		<b>Fax</b>		<b>Email</b>						
<b>Address</b>				<b>Country</b>						

PERIOD: FROM 01.\_\_\_\_.2012 TO 31.\_\_\_\_.\_\_\_\_ (Maximum 12 months)

No. of Insertions: \_\_\_\_\_ (Column No. \_\_\_\_\_ )

COLUMN	1	2	3	4	5	6	7	8	9	10
<b>ANNUAL CONTRACT INSERTION/RATE (USD Incl. Colour)</b>	1 - 3	4 - 7	8 - 11	12 - 15	16 - 19	20 - 23	24 - 27	28 - 33	34 - 40	41
<b>DOUBLE PG SPREAD</b>	9,052	8,826	8,600	8,375	8,149	7,920	7,695	7,468	7,243	6,789
<b>FULL PAGE</b>	5,172	5,043	4,915	4,786	4,655	4,526	4,398	4,268	4,138	3,880
<b>1/2 PAGE</b>	3,363	3,280	3,198	3,112	3,029	2,943	2,860	2,778	2,692	2,523
<b>1/3 PAGE</b>	2,692	2,626	2,558	2,492	2,423	2,358	2,289	2,223	2,155	2,020
<b>1/4 PAGE</b>	2,226	2,172	2,118	2,060	2,006	1,949	1,895	1,838	1,783	1,672

- 1) Discounts are applicable on advertisements in Friday only.
- 2) **A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.**
- 3) Rates & Discount structures are subject to change from January 2013.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency ( <i>strike off as appropriate</i> )	For Friday
<b>Name of authorized signatory</b>		
<b>Designation</b>		
<b>Signature</b>		
<b>Date</b>		
<b>Agency Name (If Signing Authority)</b>		
<b>Seal / Stamp</b>		

**Contact for payment:**

<b>Name</b>		<b>Designation</b>		<b>Tel.</b>	
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**Details of entry in system (For GN MEDIA)**

<b>By</b>		<b>Date</b>		<b>No.</b>	
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**MARKETPLACE SERIES DISCOUNT AGREEMENT - 2012**

<b>Advertiser Name</b>									
<b>Tel.</b>		<b>Fax</b>		<b>Email</b>					
<b>Address</b>			<b>Country</b>						

PERIOD: FROM 01.\_\_\_\_.2012 TO 31.\_\_\_\_.\_\_\_\_ (Maximum 12 months)

No. of Insertions: \_\_\_\_\_ (Column No. \_\_\_\_\_)

COLUMN	1	2	3	4	5
<b>ANNUAL CONTRACT INSERTION/RATE (USD Incl. Colour)</b>	<b>1</b>	<b>2 - 4</b>	<b>5 - 7</b>	<b>8 - 10</b>	<b>11 +</b>
DOUBLE PG SPREAD	6,672	6,418	6,272	6,140	5,923
FULL PAGE	3,758	3,615	3,535	3,458	3,335
1/2 PAGE	2,480	2,386	2,332	2,283	2,203
1/3 PAGE	1,992	1,918	1,875	1,835	1,769

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- 3) Rates & Discount structures are subject to change from January 2013.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency ( <i>strike off as appropriate</i> )	For Friday
Name of authorized signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority)		
Seal / Stamp		

**Contact for payment:**

<b>Name</b>		<b>Designation</b>		<b>Tel.</b>	
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**Details of entry in system (For GN MEDIA)**

<b>By</b>		<b>Date</b>		<b>No.</b>	
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