

## ADVERTISING RATES

| Column No.                         | 1     | 2      | 3      | 4      | 5     |
|------------------------------------|-------|--------|--------|--------|-------|
| Size/Insertions (USD Incl. Colour) | 1     | 2 to 3 | 4 to 6 | 7 to 9 | 10+   |
| Double Spread                      | 3,786 | 3,409  | 3,220  | 3,029  | 2,918 |
| Full Page                          | 2,252 | 2,029  | 1,915  | 1,803  | 1,735 |
| Half Page                          | 1,458 | 1,312  | 1,240  | 1,166  | 1,123 |

| Position                  | Position Loading |
|---------------------------|------------------|
| Outside Back Cover        | 1,715            |
| Inside Front Cover        | 1,143            |
| Facing Inside Front Cover | 1,000            |
| Inside Back Cover         | 858              |
| Specified                 | 515              |

## Listings \*

| Column No.    | 1              | 2              | 3              | 4              | 5          |
|---------------|----------------|----------------|----------------|----------------|------------|
| USD           | Up to 21 Lines | 22 to 32 Lines | 33 to 43 Lines | 44 to 54 Lines | 55 + Lines |
| Rate per Line | 13.00          | 11.50          | 10.00          | 9.00           | 6.50       |

|                             | USD per Line |
|-----------------------------|--------------|
| Colour Loading for Listings | 3.00         |

## Classifieds Display Advertisements \*\*

| Column No.                         | 1      | 2      | 3       | 4    |
|------------------------------------|--------|--------|---------|------|
| Size/Insertions (USD Incl. Colour) | 1 to 3 | 4 to 6 | 7 to 11 | 12 + |
| Half Page                          | 543    | 489    | 463     | 409  |
| Quarter Page                       | 286    | 258    | 243     | 215  |
| One-eighth Page                    | 172    | 155    | 146     | 129  |

\* No Agency Commission applicable on Listings.

\*\* 10% Agency Commission applicable on Classifieds Display advertisements.



**SERIES DISCOUNT AGREEMENT - 2012**

|                        |  |            |                |              |  |  |  |  |  |
|------------------------|--|------------|----------------|--------------|--|--|--|--|--|
| <b>Advertiser Name</b> |  |            |                |              |  |  |  |  |  |
| <b>Tel.</b>            |  | <b>Fax</b> |                | <b>Email</b> |  |  |  |  |  |
| <b>Address</b>         |  |            | <b>Country</b> |              |  |  |  |  |  |

PERIOD: FROM 01.\_\_\_\_.2012 TO 31.\_\_\_\_.\_\_\_\_ (Maximum 12 months)

No. of Insertions: \_\_\_\_\_ (Column No. \_\_\_\_\_)

| <b>Column No.</b>                         | 1     | 2      | 3      | 4      | 5     |
|---|-------|--------|--------|--------|-------|
| <b>Size/Insertions (USD Incl. Colour)</b> | 1     | 2 to 3 | 4 to 6 | 7 to 9 | 10+   |
| Double Spread                             | 3,786 | 3,409  | 3,220  | 3,029  | 2,918 |
| Full Page                                 | 2,252 | 2,029  | 1,915  | 1,803  | 1,735 |
| Half Page                                 | 1,158 | 1,312  | 1,240  | 1,166  | 1,123 |

- 1) Discounts are applicable on advertisements in Aquarius only.
- 2) **A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.**
- 3) Rates & Discount structures are subject to change from January 2013.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) Payment Discounts: Not applicable.
- 6) The Agreement must be signed before the first insertion.
- 7) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 8) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

|   | <b>For Advertiser/Agency (<i>strike off as appropriate</i>)</b> | <b>For Aquarius</b> |
|---|---|---------------------|
| <b>Name of authorized signatory</b>       |   |                     |
| <b>Designation</b>                        |   |                     |
| <b>Signature</b>                          |   |                     |
| <b>Date</b>                               |   |                     |
| <b>Agency Name (If Signing Authority)</b> |   |                     |
| <b>Seal / Stamp</b>                       |   |                     |

**Contact for payment:**

|             |  |                    |  |             |  |
|-------------|--|--------------------|--|-------------|--|
| <b>Name</b> |  | <b>Designation</b> |  | <b>Tel.</b> |  |
|-------------|--|--------------------|--|-------------|--|

**Details of entry in system (For GN MEDIA)**

|           |  |             |  |            |  |
|-----------|--|-------------|--|------------|--|
| <b>By</b> |  | <b>Date</b> |  | <b>No.</b> |  |
|-----------|--|-------------|--|------------|--|



**CLASSIFIED DISPLAY SERIES DISCOUNT AGREEMENT - 2012**

|                        |  |            |                |              |  |  |  |  |  |  |
|------------------------|--|------------|----------------|--------------|--|--|--|--|--|--|
| <b>Advertiser Name</b> |  |            |                |              |  |  |  |  |  |  |
| <b>Tel.</b>            |  | <b>Fax</b> |                | <b>Email</b> |  |  |  |  |  |  |
| <b>Address</b>         |  |            | <b>Country</b> |              |  |  |  |  |  |  |

PERIOD: FROM 01. \_\_. 2012 TO 31. \_\_. \_\_\_\_ (Maximum 12 months)

No. of Insertions: \_\_\_\_\_ (Column No. \_\_\_\_\_)

| Column No.                                | 1             | 2             | 3              | 4           |
|---|---------------|---------------|----------------|-------------|
| <b>Size/Insertions (USD Incl. Colour)</b> | <b>1 to 3</b> | <b>4 to 6</b> | <b>7 to 11</b> | <b>12 +</b> |
| Half Page                                 | 543           | 489           | 463            | 409         |
| Quarter Page                              | 286           | 258           | 243            | 215         |
| One-eighth Page                           | 172           | 155           | 146            | 129         |

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|---|--|--------------|
| <b>Name of authorized signatory</b>       |  |              |
| <b>Designation</b>                        |  |              |
| <b>Signature</b>                          |  |              |
| <b>Date</b>                               |  |              |
| <b>Agency Name (If Signing Authority)</b> |  |              |
| <b>Seal / Stamp</b>                       |  |              |

**Contact for payment:**

|             |  |                    |  |             |  |
|-------------|--|--------------------|--|-------------|--|
| <b>Name</b> |  | <b>Designation</b> |  | <b>Tel.</b> |  |
|-------------|--|--------------------|--|-------------|--|

**Details of entry in system (For GN MEDIA)**

|           |  |             |  |            |  |
|-----------|--|-------------|--|------------|--|
| <b>By</b> |  | <b>Date</b> |  | <b>No.</b> |  |
|-----------|--|-------------|--|------------|--|



**LISTING SERIES DISCOUNT AGREEMENT - 2012**

|                        |  |            |  |                |  |  |  |  |  |  |
|------------------------|--|------------|--|----------------|--|--|--|--|--|--|
| <b>Advertiser Name</b> |  |            |  |                |  |  |  |  |  |  |
| <b>Tel.</b>            |  | <b>Fax</b> |  | <b>Email</b>   |  |  |  |  |  |  |
| <b>Address</b>         |  |            |  | <b>Country</b> |  |  |  |  |  |  |

PERIOD: FROM 01.\_\_\_\_.2012 TO 31.\_\_\_\_.\_\_\_\_ (Maximum 12 months)

No. of Insertions: \_\_\_\_\_ (Column No. \_\_\_\_\_)

| Column No.    | 1                     | 2                     | 3                     | 4                     | 5                 |
|---------------|-----------------------|-----------------------|-----------------------|-----------------------|-------------------|
| <b>USD</b>    | <b>Up to 21 Lines</b> | <b>22 to 32 Lines</b> | <b>33 to 43 Lines</b> | <b>44 to 54 Lines</b> | <b>55 + Lines</b> |
| Rate per Line | 13.00                 | 11.50                 | 10.00                 | 9.00                  | 6.50              |

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| <b>Seal / Stamp</b>                       |  |              |

**Contact for payment:**

|             |  |                    |  |             |  |
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|-------------|--|--------------------|--|-------------|--|

**Details of entry in system (For GN MEDIA)**

|           |  |             |  |            |  |
|-----------|--|-------------|--|------------|--|
| <b>By</b> |  | <b>Date</b> |  | <b>No.</b> |  |
|-----------|--|-------------|--|------------|--|

