

AL NISR MAGAZINES DIMENSIONS

All dimensions in millimetres; Width x Height

	FRIDAY	SCENE	ALPHA
ADVERTISING SIZES			
Double Page Bleed	456 x 303	456 x 303	456 x 303
Double Page Trim	450 x 297	450 x 297	450 x 297
DPS Print Area	400 x 264	430 x 265	424 x 271
Half Page DPS Print Area	400 x 132.2	430 x 132	424 x 135
H Shape DPS	400 x 264	430 x 265	
Banner DPS (30 mm height)	400 x 30	430 x 30	
Full Page Bleed	228 x 303	228 x 303	228 x 303
Full Page Trim	225 x 297	225 x 297	225 x 297
Full Page Print Area	175 x 264	200 x 265	199 x 271
Half Page Horizontal Print Area	175 x 132.2	200 x 132	199 x 133
Half Page Vertical Print Area	82.4 x 266.2	98 x 265	98 x 271
1/3 Page Horizontal	175 x 85.5	200 x 85.8	199 x 86
1/3 Page Vertical	55 x 264	64 x 265	63 x 271
1/4 Page Horizontal	175 x 66	200 x 66.3	
1/4 Page Regular		98 x 132	
1/4 Page Vertical		47 x 265	
L-shape Double Page Right (1/4)		430 x 265	
L-shape Double Page Right (1/3)		430 x 265	
Banner Horizontal 30mm height		200 x 30	199 x 30
Banner Vertical 43mm width		43 x 303	
Panel: 26mm x 26mm		26 x 26	
Panel: 28.25mm x 131.2mm			
Panel: 41.4mm x 52.5mm	41.4 x 52.5		
Panel: 47mm x 11.7mm		47 x 11.7	
Panel: 47mm x 39mm		47 x 39	
Panel: 47mm x 47mm		47 x 47	
Panel: 47mm x 50mm		47 x 50	
Panel: 50mm x 55mm	50 x 55		
Panel: 50mm x 70mm	50 x 70	50 x 70	50 x 70
Panel: 52.5mm x 33.7mm	52.5 x 33.7		
Panel: 62mm x 8mm	62 x 8	62 x 8	62 x 8
Panel: 75mm x 45mm	75 x 45		
Panel: 82.5mm x 11mm	82.5 x 11		
Panel: 175mm x 25mm	175 x 25		
Panel: 199.6mm x 38mm			199.6 x 38
Panel: 272mm x 24.5mm			
Panel: 397mm x 34mm	397 x 34		
Cookery Panel: 93mm x 13mm	93 x 13		
Cookery Panel: 197mm x 13mm	197 x 13		
Logo: 26mm x 10mm	26 x 10		
Logo: 25mm x 25mm	25 x 25		
Logo: 75mm x 45mm	75 x 45		
2D Tagging	57 x 50	57 x 50	57 x 50

ADVERTISING SIZES	FRIDAY MKT PLACE	ALPHA MKT PLACE
Full Page Regular	199 x 265	199 x 265
Half Page Horizontal	199 x 131	199 x 131
Half Page Vertical	98 x 265	98 x 265
1/4 Page Regular	98 x 131	98 x 131
1/4 Page Horizontal	199 x 63	199 x 63
1/8 Page Regular	98 x 63	98 x 63

	AQUARIUS	INSIDEOUT	WHEELS
ADVERTISING SIZES			
DPS Bleed	456 x 303	456 x 303	456 x 303
DPS Trim	450 x 297	450 x 297	450 x 297
DPS Print Area	424 x 271	424 x 271	424 x 271
Half Page DPS Print Area	424 x 135		424 x 133
Full Page Bleed	228 x 303	228 x 303	228 x 303
Full Page Trim	225 x 297	225 x 297	225 x 297
Full Page Print Area	199 x 271	199 x 271	199 x 271
Half Page Horizontal Print Area	199 x 133	199 x 133	199 x 133
Half Page Vertical Print Area	98 x 271	98 x 271	98 x 271
1/4 Page Horizontal Print Area		199 x 65	199 x 67
1/4 Page Regular		98 x 133	98 x 133
1/4 Page Vertical	47 x 265		
1/8 Page Horizontal			199 x 50
Buyers Guide 1/4 Page DPS			421 x 67
Buyers Guide 1/4 Page			190 x 67
Buyers Guide Panel		70 x 260	
Buyers Guide Strip Ad			89 x 32
Horoscope Pg Strip Ad	199 x 30		
Letter Page Banner			227.76 x 29.466
Panel: 150mm x 10mm			
Panel: 50mm x 40mm			
Panel: 50mm x 70mm	50 x 70		
Panel: 55mm x 25mm			
Panel: 62mm x 8mm	62 x 8	62 x 8	62 x 8
2D Tagging	57 x 50	57 x 50	57 x 50

ADVERTISING SIZES	AQUARIUS	INSIDEOUT MKT PLACE	WHEELS DEALS
DPS Bleed			456 x 303
DPS Trim			450 x 297
DPS Print Area			424 x 271
Full Page Bleed			228 x 303
Full Page Trim			225 x 297
Full Page Print Area		199 x 265	199 x 265
Half Page Horizontal Print Area		199 x 131	199 x 131
Half Page Vertical Print Area		98 x 265	98 x 265
1/4 Page Horizontal Print Area		199 x 63	199 x 63
1/4 Page Regular		98 x 131	98 x 131
1/4 Page Vertical			46 x 265
1/8 Page		98 x 63	98 x 63
1/16 Page			46 x 63
Banner Hor			199 x 50
Ear Panel			46 x 25
Panel: 46.8mm x 80mm	46.8 x 80		

ADVERTISING SIZES	AQUARIUS LISTINGS		
Half Page Horizontal Print Area	190 x 122		
Half Page Vertical Print Area	90 x 248		
1/4 Page Regular Print Area	90 x 122		
1/8 Page Regular Print Area	90 X 60		
Logo ad size	30 x 20		
Bannner ad size	190 x 25		

Last Updated on: 20Nov2011

XPRESS DIMENSIONS

All dimensions in millimetres; Width x Height

ADVERTISING SIZES	Dimensions
DPS Print Area	550 x 330
Full Page Print Area	265 x 330
Half Page Horizontal Print Area	265 x 166
Half Page Vertical Print Area	115 x 310
1/3 Page Horizontal Print Area	265 x 110
1/4 Page Horizontal Print Area	265 x 83
1/5 Page Vertical	45 x 310
1/8 Page Horizontal	265 x 34
U Shape DPS	550 x 310
H Shape DPS	550 x 310
Midstrip DPS	550 x 34
Footer DPS	550 x 34
Vertical 'A' - 2 column (full)	103 x 310
Vertical 'B' - 2 column (half)	103 x 151
U Shape Single Page	265 x 310
L-shape Single Page Left	265 x 310
L-shape Single Page Right	265 x 310
Triangle 'A' - 4 column (Left)	210 x 210
Triangle 'B' - 3 column (Left)	157 x 157
Triangle 'C' - 2 column (Left)	102 x 102
Triangle 'A' - 4 column (Right)	210 x 210
Triangle 'B' - 3 column (Right)	157 x 157
Triangle 'C' - 2 column (Right)	102 x 102
Uneven 'A' (3/4 Page)	265 x 232
Uneven 'B' (1/2 Page)	265 x 166
Silent Ad	45 x 45
Panel: 50mm x 120mm	50 x 120
Panel	57 x 15
Panel	51 x 37
Panel	13 x 13
Panel	45 x 45
Panel	17 x 17
Panel	44 x 9
Panel	42 x 15
Panel: 144mm x 30mm	143.692 x 30
Panel: 118mm x 24mm	118 x 24
Panel: 100mm x 50mm	100 x 50
Panel: 210mm x 30mm	210 x 30
Panel: 265mm x 70mm	265 x 70
Panel: 76mm x 83mm	76 x 83

XPRESS CLASSIFIEDS DIMENSIONS

All dimensions in millimetres; Width x Height

XPRESS CLASSIFIEDS	Dimensions
Half Page Horizontal Print Area (Inside Pages)	265 x 150
Half Page Vertical Print Area (Inside Pages)	130 x 306
Half Page Horizontal Print Area (Front Page)	265 x 143
Half Page Vertical Print Area (Front Page)	130 x 291
1/4 Page Regular (Front Page)	130 x 143
1/4 Page Regular	130 x 150
1/8 Page Regular	130 x 73
1/12 Page Regular	130 x 47
Strip	265 x 47
Banner	265 x 73

Last Updated on: 20Jun2011